# TRANSPORTATION SEMINAR

# THE END OF CAR OWNERSHIP

Thursday, November 30, 2017 12 Noon to 1:00 pm

College Avenue Commons (CAVC) Room 333



# Peter Gigante Head of Policy Research, Lyft

### About the Talk

The paradigm of personal car ownership has dominated American mobility for nearly a century, with broad-reaching negative externalities for safety, equity, congestion, and environmental quality. Now, that stagnant dynamic is poised for a dramatic shift. New transportation technologies including shared mobility platforms and autonomous vehicles appear likely to precipitate changes across nearly all dimensions of the transportation landscape, including a fundamental transition away from the current car ownership model. Emily will share her perspective on these forthcoming changes based on her experience as one of the earliest employees at Lyft, a pioneering company in the field.

# About the Speaker

Peter Gigante joined Lyft Government Relations as head of policy research in July 2013. He leads Lyft research initiatives that provide insight to public policy stakeholders on an array of topics including economic, social, environmental, and transit impacts. Prior to joining Lyft, Mr. Gigante was a research professional at Cornerstone Research, a consulting firm providing economic analysis for litigation. He holds a Master's degree from Rutgers University School of Communication, Information, and Library Science.



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