

TRANSPORTATION SEMINAR

**Activity, Travel, and Time Use Patterns of Millennials –
Are They Really All That Different?**

Friday, September 30, 2016
3:00pm to 4:30pm

College Ave Commons
Room 425

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Millennials, born between 1980 and 2000, recently became the largest population segment in the United States. Compared to previous generations, they are found to travel less, own fewer cars, have lower drivers' licensure rates, and use alternative modes more. But to what extent will these differences persist as millennials move through various phases of the lifecycle? Are they really all that different? This talk explores these questions using the repeated cross-sectional data from the American Time Use Survey. Findings suggest that time-use differences between millennials and the prior generation are likely to fade with age. Millennials may simply exhibit a lag in adopting the patterns of predecessor generations due to delayed lifecycle milestones (e.g., completing their education, getting jobs, moving out of their parents' homes, marrying, and having children); in the meantime, substantial sustainability benefits may accrue because of this lag.

Ram M. Pendyala is a Professor in the School of Sustainable Engineering and the Built Environment at Arizona State University (ASU). Dr. Pendyala served on the faculty at ASU during 2006-2014 and rejoined the institution effective Fall 2016. Between 2014 and 2016, Dr. Pendyala served as the Frederick R. Dickerson Chair Professor of Transportation at Georgia Tech. Dr. Pendyala specializes in multimodal transportation systems planning, activity-travel behavior modeling, and freight and passenger travel demand forecasting. He is Chair of the Transportation Research Board's Planning and Environment Group and Associate Editor for Transportation Research Part D.



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