State DOTs, Multimodal Freight, and Interstate Commerce: Best Practices in Planning and Performance Management

Friday, April 17, 2015
3:00pm to 4:30pm

Please join us in Schwada Building (SCOB) room 101

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Arizona Department of Transportation

The multimodal transportation demands of international commerce, and the economic growth opportunities it represents, continue to hold the attention of DOT leadership in many states. Global developments that influence trade patterns, including the widening of the Panama Canal; the increasing interdependence of energy supply chains connecting our NAFTA partners to Gulf Coast refineries; and observed modal shifts affecting ocean, rail, truck, and air cargo carriers compel a renewed focus upon the multimodal infrastructure backlogs in gateway regions. DeMers will present how state DOTs are now creating value through advanced data analytics in planning and programming activities. He will also present how DOTs are synergistically working with economic development agencies to address the transportation needs of industrial users and major exporters. Finally, the presentation will discuss the role of freight advisory committees, and how DOTs may leverage their historical core competencies in the construction and operation of highways to support performance enhancements in ocean, rail, and air cargo modes.

Michael DeMers was born in Metairie, Louisiana and is a graduate of Harvard and Tufts Universities. As a consultant in the New York City office of Parsons Brinckerhoff, he advised USDOT modal administrations, state Departments of Transportation, port authorities, and regional transportation agencies on strategic planning issues affecting multimodal commerce.

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